Düsseldorf, 31st May 2022

RBR launches brand new research on key store transformation technologies at EuroCIS 2022

As delegates meet for the return of Europe's leading retail show, RBR releases its latest Mobile Self-Scanning and Checkout-Free study, which now includes forecasts to 2027

Key takeaways from *Mobile Self-Scanning and Checkout-Free 2022*:

➢ Retailers across the world are offering customers the ability to pick up a handheld device or use an application to scan items as they shop

➢ More than 60 new mobile self-scanning projects were launched by retailers in 2021 alone, with this service available at more than 46,000 stores globally

➢ The number of stores using checkout-free technology, which offers customers a fully frictionless shopping experience, tripled, with projects live in 20 countries

➢ RBR forecasts the combined market to expand by 270% by 2027, with growth in checkout-free set to outpace mobile self-scanning

Alex Maple, who led RBR's research, commented: *"In the highly competitive retail landscape, retailers are investing in making customer journeys smoother. There is strong potential for growth in the use of mobile self-scanning and checkout-free technologies globally, particularly in countries where labour costs and shortages are expected to become more of an issue for retailers".*

Notes to editors

These figures and insights are based on RBR's study, *Mobile Self-Scanning and Checkout-Free 2022*. To discuss this or other RBR research at EuroCIS 2022, please email Alan Burt (alan.burt@rbrlondon.com) or call +44 20 8831 7300.

RBR is a strategic research and consulting firm with three decades of experience in banking and retail automation, cards and payments. It assists its clients by providing independent advice and intelligence through published reports, consulting, newsletters and events.

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