



PRESS RELEASE

London, 17th February 2021

Americas conference added to RBR's 2021 event line-up

RBR announces its 2021 event line-up, offering a mix of virtual and in-person conferences and covering key topics such as branch transformation, cyber security, digital banking, fintech and self-service

Self-Service Banking series expands reach with addition of Americas

RBR will be running its flagship self-service and digital banking event – *Self-Service Banking 2021* – in a virtual format in May. The three-day conference and exhibition will cover three regions: Asia-Pacific, EMEA and the Americas. Having previously focused on Europe and Asia, RBR was encouraged by its partners to expand these regions and indeed add a third – the Americas – to build on the success of its 2020 events.

Each of the three regions will have a tailored speaker agenda comprising bank case studies and expert thought leadership sessions on topics pertinent to that region, and there will be a unified exhibition with networking facilities available to delegates from all regions.

RBR's annual security conference, *BankSec 2021*, and its annual branch banking conference, *Branch Transformation 2021*, will both take place in London in Q4 as in-person events.

World-class speaker agendas facilitate information sharing and networking

At the heart of RBR conferences are international speaker agendas comprising bank case studies and thought leadership sessions covering key topics such as cybersecurity, big data, cloud banking, digital transformation and omnichannel. Regular speakers include Barclays, BNP Paribas, ING, Intesa Sanpaolo, JP Morgan Chase, Mastercard, Microsoft, Visa and Wells Fargo.

Running parallel to the speaker sessions is a technology expo where attendees can view the latest banking solutions and get advice from industry experts. There are also ample opportunities to connect with industry peers during the networking breaks. RBR's Managing Director, Dominic Hirsch comments: "*RBR conferences bring together key stakeholders from across the globe. They provide invaluable opportunities for banks to learn, while connecting solutions providers to hundreds of potential customers*".

RBR's 2021 conference line-up

Self-Service Banking 2021 (25th-27th May 2021)

Virtual conference and expo dedicated to self-service, fintech and digital banking, with tailored agendas for Asia-Pacific, EMEA and the Americas.

www.rbrlondon.com/ssb

BankSec 2021 (12th-13th October 2021)

International conference and expo, held in London, focused on self-service security, access control and cyber security.

www.rbrlondon.com/bsec

Branch Transformation 2021 (30th Nov.-1st Dec. 2021)

International conference and expo, held in London, on branch design, customer experience and strategy-driven transformation.

www.rbrlondon.com/bt

Notes to editors

To discuss RBR's conferences in more detail, please email Emily Camara (emily.camara@rbrlondon.com) or call +44 74 2800 3995.

RBR is a strategic research and consulting firm with three decades of experience in banking and retail automation, cards and payments. It assists its clients by providing independent advice and intelligence through published reports, consulting, newsletters and events.

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