



PRESS RELEASE

London, 15th July 2020

Switch to virtual proves popular with delegates at Self-Service Banking Asia 2020

Self-Service Banking Asia 2020 – the region’s leading conference on self-service and digital banking and financial inclusion – will take place as a virtual event, on 23rd and 24th September

Virtual strategy attracts a more diverse audience

The virtual edition of RBR’s *Self-Service Banking Asia 2020* builds on the highly successful event series held in Bangkok, Beijing, Jakarta, Manila and Mumbai. The event, which was due to take place in Ho Chi Minh City, Vietnam, will now take place online – a change in strategy which has proved popular with delegates, with banks across Asia and further afield signing up to attend.

Managing Director, Dominic Hirsch, comments: “*We are excited about the switch to virtual this year as it extends the reach of Self-Service Banking Asia 2020 to bank employees who would not normally be able to travel to overseas events. The conference will offer all the key characteristics of our regular physical events, including a high quality speaker agenda, extensive networking with a large bank audience and virtual exhibition booths*”.

Replicating a successful annual physical event with an online conference creates more opportunities than ever before for key stakeholders to come together and address some of the most important issues facing the industry today. Key topics include the impact of COVID-19 on cash management strategies, access to financial services in rural areas and empowering banks through technology.

Much more than just a webinar

COVID-19 has created explosive growth in webinars, which, while a useful tool, are a far cry from traditional conferences. RBR is keen to offer something different, which much more closely replicates a physical conference at a time when many executives are still keen to learn and network, but are unable or do not wish to travel.

Conference Manager, Amanda Hardy, commented: “*While many conferences have gone online in response to the COVID-19 pandemic, the majority of these events are simply a series of webinars. RBR, in contrast, is using a virtual platform which far exceeds what a webinar can offer, allowing for unparalleled content, an interactive exhibition and premium networking*”.

Self-Service Banking Asia 2020 – 23rd and 24th September 2020

World-class speaker programme

A busy speaker agenda comprising live and on-demand sessions provides a platform for banks and industry players to discuss a range of cutting-edge topics including omnichannel, financial inclusion, biometrics, fintech collaboration and big data.

Thought leaders from institutions across Asia and beyond will present case studies on the latest in self-service and digital banking innovations. Presentations include:

- A successful digitalisation strategy, OCB (Vietnam)
- Accelerating financial inclusion, BRI (Indonesia)
- Enhancing the self-service proposition, CIBC (Hong Kong)
- Fintech and bank collaboration, Krungsri Finnovate (Thailand)
- Omnichannel strategy, Intesa Sanpaolo (Italy)

Interactive expo and premium networking

Running parallel to the speaker agenda is an interactive exhibition, showcasing the latest self-service banking technology from leading international suppliers. Visitors to the virtual expo can preview new technology, participate in video meetings and chat with industry peers.

Exhibitors and sponsors include:

Auriga, BS/2, Cennox, Diebold Nixdorf, dormakaba, Euronet Software Solutions, Evolis, Glory, Intel, KAL ATM Software, OKI, REINER, Sargent & Greenleaf, Suzohapp, TMD Security



PRESS RELEASE

The event organisers are expecting over 400 registrations from Asia and beyond. There is a limited number of speaking slots and virtual exhibition booths still available. To register your attendance, or find out how to get involved as a speaker, sponsor or exhibitor, visit www.rbrlondon.com/events/ssba.

Notes to editors

To discuss *Self-Service Banking Asia 2020* in more detail, please email Amanda Hardy amanda.hardy@rbrlondon.com or call +44 1284 702575.

RBR is a strategic research and consulting firm with three decades of experience in banking and retail automation, cards and payments. It assists its clients by providing independent advice and intelligence through published reports, consulting, newsletters and events.

The information and data within this press release are the copyright of RBR, and may only be quoted with appropriate attribution to RBR. The information is provided free of charge and may not be resold.