

Bbranch Banking IV

Case studies of successful strategy



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EXECUTIVE REPORT

Branch Banking IV: Case studies of successful strategy

Overview:

Branch Banking IV explores the range of approaches taken by different types of bank, highlighting examples of best practice in branch strategy. The report presents case studies that demonstrate the synergy between physical and digital channels being seen during the current wave of retail bank branch transformation. Whether you are a bank, a supplier, or other industry participant, these case studies will inspire you to better serve your customers.

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