

London, 9<sup>th</sup> March 2017

## **Next-gen transactions, digital transformation and fintech give Europe's leading ATM conference a fresh look**

*Next-gen ATM transactions, digital transformation, fintech innovation, contactless and self-service optimisation are just some of the hot topics to be discussed at Self-Service Banking Europe 2017, taking place in London on 23<sup>rd</sup> and 24<sup>th</sup> May 2017.*

### **Streamlining systems and cutting costs through self-service**

As retail banking goes through a period of unprecedented change, banks are looking more than ever to cut costs and streamline processes, while discerning customers continue to demand the highest standards in customer care. *Self-Service Banking Europe 2017* provides a crucial forum for banks, independent deployers, solutions providers and industry experts to share knowledge and best practice, in order to navigate a course through this challenging but exciting time for the industry.

RBR's Managing Director, Dominic Hirsch commented: *"It has never been more important for retail banks to understand the needs of their customers and to learn about the latest technology at their disposal. This event provides the perfect opportunity for them and other industry stakeholders to learn, network, and share expertise."*

### **Vibrant speaker programme features visionary keynotes and expert insights**

A packed two-day speaker programme features thought leadership addresses from some of the most important players in the banking and payments sectors, including the CEO of Diebold Nixdorf, Andy Mattes, on how to win customers in a connected commerce era, Microsoft on empowering financial services in the digital economy, Bank of America on designing a user-friendly self-service channel, and Google on the role of mobile payments in the emerging self-service ecosystem.

The programme also includes a wide range of bank case studies from across Europe and further afield, with leading institutions such as Barclays, Citibank, Santander and UniCredit sharing their experiences. Key themes include next-gen ATM transactions, digital transformation, ATM outsourcing, contactless, streamlining self-service operations, and machine learning.

### **Major expo showcases the newest self-service banking technology**

In addition to its world-class speaker programme, the event features a sold-out expo area, with exhibitors\* showcasing cutting-edge banking technology, from the latest ATM and self-service hardware and software to payments platforms and security solutions.

RBR's *Self-Service Banking Europe 2017* is the region's largest dedicated ATM and self-service banking conference. The annual event attracts over 600 delegates and is widely recognised as the most important European ATM industry conference of the year. To view the speaker agenda, register your attendance, or find out more about how to get involved as a speaker, sponsor or exhibitor, visit [www.rbrlondon.com/events/ssbeurope](http://www.rbrlondon.com/events/ssbeurope).

  
**600+**  
Attendees

  
**40+**  
Speakers

  
**200+**  
Companies

  
**40+**  
Countries

*\*Confirmed exhibitors and sponsors include: APT, Auriga, Banking Automation, Bouncepad, Cardtronics, Cennox, CIMA, CPI, Diebold Nixdorf, EasyBranch, Euronet, EVRY, FIS, Fiserv, Glory Global Solutions, HID Global, imageHOLDERS, KAL ATM Software, Loomis, Nautilus Hyosung, NCR, NoteMachine, NoteMachine Germany, RealVNC, TMD Security and VocaLink*



## PRESS RELEASE

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### Notes to editors

To discuss *Self-Service Banking Europe 2017* in more detail, please email Emily Camara ([emily.camara@rbrlondon.com](mailto:emily.camara@rbrlondon.com)) or call +44 20 8831 7318.

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