



PRESS RELEASE

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Will Indonesia's ATM market follow the same path as China and India?

Self-Service Banking Asia returns to Indonesia on 21st and 22nd March 2018. RBR's flagship ATM conference in the region will address the most pressing issues facing the industry today, including cash recycling, omnichannel integration, branch transformation, ATM security and the latest ATM innovations

Southeast Asia has some of the world's most dynamic ATM markets

Southeast Asia is home to some of the most dynamic ATM markets in the world; significant unbanked populations and underdeveloped rural areas in many countries mean that banks are expanding their fleets rapidly to meet demand. Many deployers are taking full advantage of the potential of the ATM, and adding functionality far beyond the simple cash withdrawal.

The excitement about the Chinese and Indian ATM markets has cooled over the last couple of years and the industry is looking elsewhere to identify the next hot market. Economies and banking sectors across southeast Asia are growing fast, but Indonesia is of particular interest because it is by far the largest market in the region.

Hear the latest perspectives from banks and industry experts

Tapping into this interest, RBR's *Self-Service Banking Asia 2018* conference provides a unique opportunity for local and regional banks to listen to presentations about the latest industry trends and view solutions from the world's leading ATM hardware, software and services suppliers.

2018 marks the second Indonesian edition of this conference, and *Self-Service Banking Asia 2018* will also build on the success of other RBR conferences around the region, in Beijing, Mumbai, Bangkok and Manila. RBR's Managing Director, Dominic Hirsch, comments: "*Self-Service Banking Asia is a unique opportunity for banks in the region to gather and learn from each other; this exchange of ideas allows banks to improve processes, better serve their customers and, ultimately, drives the industry forward*".

A busy speaker agenda demonstrates the scope of diversity found in the region. Delegates can learn from case studies from BCA, DBS Bank, Maybank, Bankwest and OCBC NISP, as well as hear thought-provoking industry perspectives from institutions such as Bank Indonesia and Visa, giving them the opportunity to refine their own self-service banking strategies. The networking breaks and dedicated exhibition area will showcase the latest self-service technology from leading international suppliers*.

Unique atmosphere at RBR's Asian conferences

Self-Service Banking Asia attracts over 350 delegates from southeast Asia and beyond. Amanda Hardy, Conference Manager for the event, highlighted the unique atmosphere when she said: "*RBR's Asian conferences generate a real buzz – banks in the region bring a level of enthusiasm that we don't see elsewhere*." She continued, "*Exhibition booths are virtually sold out, but if any companies would like to get involved they should contact me as soon as possible, and we will do our best to accommodate them, as we don't want anyone to miss out*".

Self-service banking in Indonesia

Indonesia is the largest ATM market in southeast Asia. The number of ATMs in the country surpassed the 100,000 mark during 2016. The size of the market is just one of the indicators of its potential – here are a few more:

- **Unbanked population:** Despite recent advances in financial inclusion, a large segment of the population in Indonesia remains outside the banking system. Bank Indonesia, the central bank, has several initiatives in place to drive financial inclusion and demand for services will rise as people enter the banking system.
- **Bank branches:** There are 35,000 bank branches in Indonesia and banks continue to expand their networks into underserved areas. The majority of transactions take place in branches; however, there is a gradual move to digital channels, causing banks to seek greater efficiency in branches. The potential for automated self-service within both newly opened branches and as part of branch transformation programmes is huge.
- **Innovation:** Indonesia is a heavily cash-based society, driving opportunities for the installation of additional ATMs. A rise in use of digital channels will see greater integration of these alternative forms of self-service with the ATM and branch channels, and banks are also beginning to experiment with automated deposit and recycling functionality.



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To find out what the future holds for ATMs in Asia, don't miss *Self-Service Banking Asia 2018*. For more information, please visit www.rbrlondon.com/ssba.

* *Exhibitors include:* Abloy, CPI, Diebold Nixdorf, Datascrip, dormakaba, emerico, Evolis, FEXCO, FIS Global, Fiserv, Glory, IBM, KAL ATM Software, Nautilus Hyosung, NCR, Novus Technologies, Oberthur Cash Protection, S21sec, Sargent and Greenleaf, Spinnaker and TMD Security.

Notes to editors

To find out more about *Self-Service Banking Asia 2018*, please email Amanda Hardy (amanda.hardy@rbrlondon.com) or call +44 1284 702575.

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