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Commercial Cards: Best Practice and Case Studies



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RETAIL BANKING RESEARCH

EXECUTIVE REPORT

Commercial Cards: Best Practice and Case Studies

Overview:

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With the notable exception of the USA, the commercial cards market around the world is surprisingly under-developed. This report argues that a large market still remains to be exploited, and that if local players do not take advantage, others will.

The report reviews the range of payment card products that are available to serve the needs of different types and sizes of businesses. It discusses the added-value features offered with commercial cards, such as management information systems, that deliver control and administrative benefits, and also examines risk management and operational issues.

As with the other reports in this series, the report uses case studies from around the world to highlight what can be achieved by those who take the initiative.

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