

EXECUTIVE REPORT

Teller Assist Units in China: Market Challenges and Opportunities

Overview:

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China has by far the largest number of bank branches in the world. As the Chinese banking sector continues to develop and banks begin placing more emphasis on operational and commercial efficiency, the role of branch and teller automation is likely to increase.

Despite this opportunity, the Chinese market for teller assist units (TAUs) has not evolved as rapidly as anticipated. There is considerable uncertainty about the factors holding back deployment – this report examines the regulatory and other factors which appear to be holding back deployment and examines the market drivers which are likely to trigger expansion. In addition, the report provides an update on the latest TAU deployment status.

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