

EXECUTIVE REPORT

Retail Banking in China: Analysis and Profiles

Overview:

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The Chinese retail banking market has grown strongly over the past decade. The market is complex, with a mix of large and small institutions and government, private and foreign ownership. As in other countries the post office also plays an important role.

This report seeks to help organisations better understand the evolving retail banking environment and role and strategies of the key players. Whether you are a supplier to the retail banking sector, or a financial services provider, this report will prove invaluable in supporting your Chinese retail banking strategy.

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